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Maras Group wins People's Choice Stevie Award

Updated 27 September 2013

SA-based commercial and retail property investment and development identity, Maras Group, has won a People's Choice Stevie Award for Favorite Companies in The 10th Annual International Business Awards announced this week in the USA.

The crystal People's Choice Stevie Awards will be presented to winners during a gala banquet on Monday, 14 October at the W Hotel in Barcelona, Spain. More than 300 International Business Awards winners and their guests will attend. Peer-adjudicated Gold, Silver and Bronze Stevie Award winners will also be recognized that evening.

The People's Choice Stevie Awards for Favorite Companies are a feature of The International Business Awards in which the general public can vote for their favorite companies of the year. More than 15,000 votes were cast in 17 industry categories this year. All organizations honoured in the IBA's Company of the Year categories were included in people's choice voting.

Last month, Maras Group was announced the winner of nine International Business Awards (four Gold, one Silver and four Bronze) and was later honoured as a winner in the "Best of the IBA Awards", which saw them take out a Grand Stevie Award trophy for the world's "Top 10" category.

In this most recent announcement, Maras Group beat a highly acclaimed short-listed group of leading businesses to take out the People's Choice Award for Favorite Companies in the "Services" category including Foxtons (UK), Netwatch (Ireland), Korea Environment Corporation (Korea), Masoutis Supermarkets (Greece) and Global Leaders in Law (UK).

"Winning this global People's Choice Award is incredibly surreal yet exceptionally satisfying and rates as our company's greatest accolade," says Maras Group MD and CEO, Steve Maras.

"We are all extremely humbled by the award, speechless in fact, and we simply cannot thank enough all the people that took the time to vote for us. To be recognized by the people as their favorite company is in our view the ultimate reward. As a proud and fiercely loyal South Australian business, we wish to dedicate this award to the people of our great State and for us to all share in this global success."

Other significant global People's Choice Award category winners included Arvento Mobile Systems, GE Global Growth & Operations, WordPress, McCain Foods, BlueCat, Codan Insurance, NU SKIN Greater China, Endeavor, Lycamobile and Korea Transportation Safety Authority, among others.

"The People's Choice Stevie Awards for Favorite Companies are one of the most useful features of The International Business Awards, because they complement the peer-review process of our awards competition with another means of validation for corporate brands and reputations," says Michael Gallagher, president and founder of the Stevie Awards.

Details about The International Business Awards, the complete list of People's Choice Stevie Award winners, and the list of all 2013 Gold, Silver and Bronze Stevie Award

winners in the IBAs are available at www.StevieAwards.com/IBA. Learn more about the Stevie Awards at www.StevieAwards.com.

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