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Maras Group in collaboration with Adelaide City Council has won the prestigious Private Sector Partnership Award.

The Award was presented last night at the National Mainstreet Australia Awards in recognition of the upgrade and revamp of the south side of Rundle Street East in

"It's an honour for Council to be recognised alongside Maras Group for our efforts and achievements in upgrading the strip," Lord Mayor Stephen Yarwood said.

"It's a great example of what can be achieved with cross-collaboration and team-work between Council and the private-sector. We're really keen to foster more partnerships like this with organisations and individuals for the benefit of the whole community,

The project involved Council's improvement of the southern footpath and public realm which included repaving, landscaping and footpath widening which has helped to increase vibrancy and made way for extended outdoor dining areas, additional public seating and increased accessibility for pedestrians and traders.

This was complemented by the Maras Group who upgraded of all of their buildings along the south side of Rundle Street East, which included new design elements and features and an impressive redecorating project.

Maras Group also embarked and completed several art inspired and place making initiatives designed to lift the general ambience of the built form and the associated public realm, the results significantly elevating the profile of the main street, making the East End even more desirable.

Steve Maras was also personally awarded the top honour of National Mainstreet Champion.

"It was a great honour and very humbling to receive both awards as there is so much activity and focus on main streets on a national perspective so to be recognised for our work in South Australia was extremely rewarding," Mr Maras said.

"I am fortunate to work with so many talented, passionate and energetic people within my own business, Mainstreet SA, Renew Adelaide and a number of other organisations, all of whom have the promotion and progression of our main streets at heart."

Naomi Marsh Tel: (08) 8203 7446 or 0448 665 434

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