

KPMG event with the Premier

KPMG hosted Premier Weatherill, MainstreetSA members and other business associates at a special networking function this week at their Pirie Street offices. KPMG is a valuable supporter of mainstreets in South Australia as a key sponsor.

The Premier spoke about the importance of mainstreets and their contribution to the State economy. He also recognized the successful efforts of developers such as the Maras Group that focus on supporting and building a unique mix of businesses in a mainstreet precinct like Rundle Street or Prospect Road.

He also said the formation of beneficial partnerships whereby Council works closely with the private sector should be encouraged. The recent award presented by Mainstreet Australia to Steve Maras highlighted the partnership with the Adelaide City Council and the private developer to take an innovative approach and ensure our street precincts are sustainable for the future.

"We were honoured to have the Premier take time out of his busy schedule to be at the event to discuss issues for mainstreets with stakeholders and key players directly. The networking function was organized by our Committee members that represent local government, small business, mainstreet marketing and management, and economic development." says Julie Wrobel, Chair, Mainstreet SA.



**ENTER ONLINE
1 AUGUST 2012**

Mainstreet SA will launch the inaugural Mainstreet SA Awards 2012 on 1 August.

The Awards will be open to Business Associations, Trader Groups, Councils and Event Organisers across South Australia including country and regional towns and mainstreets.

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Entries open 1 August – 21 September.

Enter online at www.mainstreetsa.com.au