



Eros Ouzen Greek Restaurant, Rundle Street.

“The sidewalks below the beautifully restored historic buildings are filled with families, the young hip crowd in their Che Guevara tee shirts and students from the nearby University of Adelaide.”

are other businesses including designers and more exclusive fashion studios.

The aroma of coffee is strong with Ciao Coffee Bar in the middle of the arcade reminding you of the Roman café experience, as does Caffè L'Incontro in the adjoining Gay's Arcade. The Coffee Spot is equally atmospheric.

At the eastern end of the Mall where it meets Pulteney Street are the Ruthven Mansions, which date back to 1911. The Mansions are in stark contrast to the spectacular modernity of the Rundle Lantern on the opposite corner, described as Adelaide's "new cultural canvas". The Lantern is attached to the Adelaide City Council's Rundle Street UPark and its nine levels cover an area of 1,066 square metres, made up of 748 LED square panels.

ADELAIDE'S EAST ENDERS

The East End is Adelaide's most eclectic precinct and its main artery, Rundle Street, has a life of its own.

After leaving the Mall, the moment you step onto Rundle Street you immediately notice a shift in atmosphere. It's subtle at first. Then the further you walk east you notice your stride begins to slow and there's a spirit of freedom about the street with a 'work to live' attitude.

The epitome of this ethos is the Scout Outdoor Centre, heading an interesting gathering of adventure stores and travel shops, all encouraging their customers to go forth and explore.



National Wine Centre of Australia

Corner of Botanic & Hackney Roads
T: 8303 3355
 nwc.info@adelaide.edu.au
 www.wineaustralia.com.au




SIGN UP MAILING LIST

the food, the wine

Concourse Cafe
Open 7 Days



concourse
CAFE
 wine dine

the experience

Complimentary
Daily Tour
11.30am



Adelaide's finest

FOOD,
fashion &
lifestyle
experience



Rundle Street East, Adelaide

- Alannah Hill • Bauhaus • Belgian Beer Café • Belle Petite • Bimbo
- Calibre • Chopstix On Rundle • Cocolat • das. hair & fashion
- East End Cellars • Endota Spa • Eros Kafe • Eros Ouzeri
- Franks Gent Hairdresser • Felici Espresso Bar • gorman
- Jack London • Jade Foxx Empire • Lemongrass Thai Bistro
- LISA HO • Mary Martin Bookshop • Midwest Trader
- Morrison • Nano Ready 2 Go • Nova East End Cinemas
- Old Midwest American Vintage • Parente Couture Jewellery
- Pari Shop • RHD • SABA • SAD Cafe • sass & bide
- SCENT • sooki • Stag Hotel • Treadly Bike Shop • Uggs & Kisses
- Universal Wine Bar • Zimmermann • and many more

Proudly supported and sponsored by



rundlestreet.com.au



Adelaide Fringe.

Cafés and restaurants are plentiful with the alfresco culture prominent along the street, particularly after you cross Frome Road. For those seeking a classic hotel experience, The Austral, The Stag and Exeter serve great food with old world charm.

The sidewalks below the beautifully restored historic buildings are filled with families, the young hip crowd in their Che Guevara tee shirts and students from the nearby University of Adelaide.

While the Mall goes quiet outside of

traditional shopping hours, Rundle Street is a 'breakfast, lunch, dinner and later' precinct. This is in part due to the East End's proximity to the university district and for its status as a major residential and hotel accommodation precinct.

One of the main drawcards of Rundle Street is the boutique fashion shops, including some national exclusive chains popular with celebrities. Some of them represent a new breed of retailer for the East End, featuring the works of the Australian design set.

Ebenezer Place, a laneway tucked behind Rundle Street, is worth checking out for some really progressive fashion shops.

On Rundle Street, you will also find the Palace Nova Cinemas, a 10-screen complex showing independent art house releases alongside box office hits. It's the only remaining multi-screen cinema in the city.

While the East End is always 'alive', summer is when it really bursts into life with the Clipsal 500 car race, the Tour Down Under and the Fringe Festival.



THE AUSTRALIAN
**OPAL
& DIAMOND**
COLLECTION

Naturally.....Australia's first choice

50% off to all Platform readers

Ph: (08) 8211 9995

14 King William Street, Adelaide, South Australia 5000 www.AODC.net.au

