

ALL SET: CBRE managing director Phil Rundle, Maras Group managing director Steve Maras and Ingenia Communities Group director Amanda Heyworth.

Picture: TAIT SCHMAAL

CEOs bed down for Sleepout

VALERINA CHANGARATHIL

MARAS Group managing director Steve Maras will be present "in spirit" at this year's Vinnies CEO Sleepout at the Adelaide Showgrounds in June as he travels to Sweden, but says it is "incumbent on everyone to be involved" if they are around.

Mr Maras was the highest fundraiser among the 103 attendees at last year's SA Sleepout at the Adelaide Oval - raising just under \$20,000 and taking home a prized pillow for his efforts.

Vinnies CEO Sleepout is an annual event that is run nationally to collect funds for homeless people - and gives participants a taste of what 105,000 homeless Australians face every night.

"I am a big believer in giving back, I started when I was 20." he said.

Mr Maras said he would

never forget the generosity of Lance, a homeless man who parted with his last 50c to help him buy a coffee.

Such stories and exchanges will no doubt be a highlight for the chiefs attending the night out this year, including well-known SA businesswoman Amanda Heyworth and CBRE managing director Phil Rundle.

The event is being launched nationally today.