

## Great Entrepreneur Brand ICON Leadership Award 2014

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The Property Council of Australia, would like to congratulate Theo Maras, [Maras Group](#), for winning "The BrandLaureate" international "Great Entrepreneur Brand ICON Leadership Award 2014" by the Asia Pacific Brands Foundation.

Theo was one of only two Australians to be honoured at this event – the other being Gina Rinehart (Woman of the Year). This event saw some of the most pre-eminent business people, sporting greats and leading philanthropists in Asia honoured, along with other outstanding global leaders.

Theo Maras has been in the property and real estate industry for the past 30 years. He established Maras Group, in July 2006, following a separation from Mancorp Group, a very well-known and respected property investment and development group which commenced business in 1980. Theo, who represented one

half of Mancorp, has been instrumental in shaping development in South Australia since the early 1980's.

Theo's expertise is exceptionally broad and varied. His main skills rest in design and construction but he is also highly accomplished in issues relating to planning, leasing and management. He has been personally involved in early development undertaken over the last 30 years or so, both for Mancorp and Maras Group.

The Maras Group focuses primarily on development in the Adelaide CBD and the inner suburban areas. With his foresight and astute business acumen, he has secured major operators and tenants, previously not seen in the South Australian market place, adding another feather in the cap to his impressive career.

Outside of Maras Group, Theo continues to make a hefty contribution to the community at large and his involvement in the organisations and positions held, such as the Chairperson of Rundle Mall Management Authority, Board Member, South Australian Government Expert Panel on Planning Reform, Board Member, Development Strategy & Policy Committee, City of Unley and Member of Royal Australian Institute of Construction, to name a few, is testament of his desire to give something back to the community.

Not one to rest on the laurels of his success, he continues to push the envelope and explore new frontiers to transform Maras Group and other businesses that he helms to be dynamic and sustainable brands, meeting the needs of the industries and consumers with relevant products and services.



[Theo Maras\\_The BrandLaureate\\_Great Entrepreneur Brand ICON Leadership Award 2014.pdf \(203Kb\)](#)