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Maras Group's proposed development at Richmond Rd, Keswick.

## SA BUSINESS

# Maras Group unveils plans for \$30 million building on Richmond Rd

Giuseppe Tauriello, The Advertiser

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A futuristic building is set to revitalise one of Adelaide's busiest arterial roads as part of a \$30 million plan unveiled by a prominent local



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Maras Group managing director Steve Maras said the building's design was inspired by the Palace Nova complex at Prospect, which his company completed in late 2017.

"People love buildings with curvature but unfortunately they're rare in Adelaide and are often cost prohibitive," he said.

"We were overwhelmed with the public feedback when we built the Palace Nova cinema at Prospect, because the building wasn't a straight-edge, traditional type building.

"We are looking at different design elements that aren't the norm in Adelaide, but of course the design has to fit the environment as well."



Maras Group's proposed office development at Richmond Rd, Keswick — image supplied by tectvs

Maras Group is in talks with several potential tenants, including in the defence, medical and health sectors, to fill the building which accommodates 2300 sqm of space across each level.



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“We see Richmond Rd becoming one of Adelaide’s next major commercial hubs, particularly from Anzac Highway to South Rd, given block sizes can accommodate future developments of scale, as well as the rail, bus and transport links.”



Maras Group managing director Steve Maras outside the Palace Nova cinema complex, which inspired the design of the developer’s latest project. Picture: AAP / Roy Vandervegt

Adelaide architecture firm tectvs has designed the building after working alongside Maras to deliver its Prospect cinema project.

Tectvs principal Antonio Giannone said the building’s facade would become an instantly recognisable landmark in the area.

“Much commentary has been placed on the distinctive facade envelope of the design – the key lies in its simplicity, the old design adage of less is more,” he said.

“The gently sweeping curved glass facade seamlessly and elegantly enhances the dramatic perspective of the building, providing a strong presence and identity in its streetscape.”





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Maras expects construction to begin early next year, and take approximately 15 months to complete.



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