

**SOURCE: The Stevie Awards**

THE INTERNATIONAL  
BUSINESS AWARDS

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## Stevie Awards Announce Winners of 2013 Best of the IBA Awards

FAIRFAX, VA--(Marketwired - Aug 21, 2013) - The Stevie® Awards have announced the winners of the Best of the IBA Awards in The 2013 (10<sup>th</sup> Annual) International Business Awards, the world's premier business awards competition.

Nominees in the 2013 IBAs were not able to apply for the Best of the IBA Awards directly. Winners were determined by a points system based on the total number of awards won in the IBAs. This year's Gold, Silver and Bronze Stevie Award winners in The International Business Awards were announced on August 14.

The winners of the Best of the IBA Awards will be presented with the new Grand Stevie Award trophy at The 10<sup>th</sup> Annual International Business Awards banquet at the W Hotel in Barcelona, Spain on October 14. The winners are:

**Organization of the Year: Accenture, Chicago, IL USA.** With 29.5 total points, Accenture is the most honored organization in the 2012 IBAs.

**Public Relations Agency of the Year: Burson-Marsteller.** Burson-Marsteller offices around the world won a total of 26 points.

**Marketing Agency of the Year: Plasenta Conversation Agency, Istanbul, Turkey** (28.5 points)

**Interactive Services Agency of the Year: Reading Room, Singapore** (17.5 points)

**Top 10:** After the winners of the above prizes, the following entrants earned the most award points in the 2013 IBAs:

1. Quality Systems, Inc., Irvine, CA USA (24.5 points)
2. Jack Morton Worldwide, USA and United Kingdom (23)
3. LLORENTE & CUENCA, Madrid, Spain (21.5)
4. Maras Group, Adelaide, Australia (20)
5. Strategic Public Relations Group, Hong Kong (18.5)
6. MWW, East Rutherford, NJ USA (17.5)
7. Nu Skin Enterprises (China, Hong Kong, Taiwan) (17.5)
8. Finansbank A.S., Istanbul, Turkey (17)
9. Save Your Numbers, Barcelona, Spain (17)
10. CallidusCloud, Pleasanton, CA USA (16)

For more information about The International Business Awards including a complete list of all Stevie Award winners in the 2013 IBAs, visit [www.StevieAwards.com/IBA](http://www.StevieAwards.com/IBA).

### **About the Stevie® Awards**

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. A fifth program, the Asia-Pacific Stevie Awards, will open for entries next month. Learn more about the Stevie Awards at [www.StevieAwards.com](http://www.StevieAwards.com), and follow the Stevie Awards on Twitter @TheStevieAwards.

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