



Maras Group Wins Multiple International Business Awards

Posted by Kelly Noble, 19 August 2013

South Australian commercial property identity, Maras Group, was named the winner of seven prestigious Stevie® Awards in The 10th Annual International Business Awards today, also coined the “Oscars of the business world” by the New York Post.

The International Business Awards are the world’s premier business awards program. All individuals and organizations worldwide, public and private, profit and not-for-profit, large and small, are eligible to submit nominations. The 2013 IBAs received entries from more than 50 nations and territories.

Nicknamed the ‘Stevies’ for the Greek word for “crowned,” the awards will be presented to winners at a gala awards banquet at the W Hotel in Barcelona, Spain, on 14 October 2013.

More than 3,300 nominations from organisations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Most Innovative Company of the Year, Management Team of the Year, Best New Product or Service of the Year, Corporate Social Responsibility Program of the Year, and Executive of the Year, among others.

Maras Group took out a Gold Stevie for “Most Innovative Company of the Year (Asia, Australia and New Zealand)” and another for “Company of the Year (Real Estate)”. It also picked up a Silver Stevie for “Small-Budget Marketing Campaign of the Year (<\$3m)” and four Bronze Stevie Awards for “Marketing Campaign of the Year (Retail)”, “Corporate Social Responsibility Program of the Year (Asia, Australia and New Zealand)”, “Best Real Estate Website (Maras Group)” and “Best Retail Website (Rundle Street East – Adelaide’s Finest Food Fashion & Lifestyle Precinct)”.

In addition, Managing Director, Steve Maras, was personally honoured with a Gold Stevie for “Executive of the Year (Real Estate)” and also a new category for the 2013 awards program, “Maverick of the Year”, globally recognizing his work and efforts as a Champion of the Mainstreet industry.

The top Gold Stevie winner in 2013 was Jack Morton Worldwide (UK and the USA) with five. Maras Group (Australia), Accenture (USA) and Weber Shandwick (Hong Kong and the UK) were runner-up with four each. Importantly, Maras Group claimed four of the eight Gold Stevie Awards taken out by Australian businesses.

“To have our organization acknowledged internationally for the work we have done in South Australia is tremendously rewarding and humbling. The field of entries from around the world for these awards is just incredible and to even be in the running for one of these awards is an absolute honour. We certainly did not expect this level of success but we are exceptionally proud of our achievements and I want to sincerely thank my whole team for their hard work and dedication to making our company what it is today”, said Managing Director, Steve Maras.

Stevie Award winners were selected by more than 300 executives worldwide who participated in the judging process this year.

“The 2013 International Business Awards are noteworthy for featuring the best collection of entries we have ever received,” said Michael Gallagher, president and founder of the Stevie Awards.

“The judges have been unanimous in their comments about the quality of achievements, and the expertise with which they were portrayed, in the nominations we received this year. We extend our most heartfelt congratulations to all of this year’s Gold, Silver and Bronze Stevie Award winners.”

Details about The International Business Awards and the lists of Stevie Award winners are available at www.StevieAwards.com/IBA.

About the Stevie Awards

Stevie Awards are conferred in five programs: The International Business Awards, The American Business Awards, the Asia-Pacific Stevie Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.