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Maras Group renovates suburban shopfronts, points to high street revival

Updated 7 April 2009

Adelaide-based commercial and retail property investment and development business, Maras Group, has redeveloped Fullarton Road's, Guster Building.

The Maras Group purchased a rundown group of strip shops on the site last year. Four new stores have been redeveloped while retaining the building's heritage.

"Few developers complete a development of this kind," says Maras Group MD, Steve Maras.

"We're specialising in the kind of work where we breathe life back into a building rather than completely knock it down.

"What you don't see much of these days is taking an existing structure, retaining and highlighting some of the core building elements while remodeling the rest to bring it up to today's modern standards.

"There appears to be a general swing away from the larger generic shopping complexes for the convenience and intimacy of quaint and fascinating main road strip shops, particularly those in the inner-city areas.

"We're focused on high street developments serving the local community and operators for local consumption.

"In the Fullarton Road development it was all about offering something unique and boutique while recreating a sense of place for the local community."



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