

20 Nov 2012



The 2012 Retail Property Awards have run and won, celebrated at a Las Vegas-inspired gala at the Intercontinental Adelaide on Saturday 17 November.

A wide range of nominations resulted in a big field of winners, who celebrated late into the night.

Special recognition and congratulations go to Burnside Village for taking out the 2012 Gold Award, to Joel Southam for the Young Achiever Award, and Property Council Division Councillor Steve Maras for collecting the W.J. McCallum Award.

The full list of winners follows.

2012 AWARD RECIPIENTS

PRESENTATION AWARDS WINNERS

Centres Up to 10,000 sq.m
NORWOOD PLACE SHOPPING CENTRE

Centres 10,000 - 20,000 sq.m
BURNSIDE VILLAGE

Centres 20,000 - 35,000 sq.m
MUNNO PARA SHOPPING CITY

Centres Over 35,000 sq.m
WESTFIELD WEST LAKES

Bulky Goods
GEPPS CROSS HOME CENTRE

PRESENTATION AWARDS COMMENDATIONS

Centres Up to 10,000 Sq.M Adelaide Airport
Centres 10,000-20,000 Sq.M Hallett Cove Shopping Centre
Centres 20,000 - 35,000 Sq.M Ingle Farm Shopping Centre
Centres Over 35,000 Sq.M Westfield Marion

MARKETING AWARDS 2012

MARKETING CAMPAIGN WINNERS

Centres UP TO 20,000 sq.m BURNSIDE VILLAGE
"A New Side To Shopping"

MARKETING CAMPAIGN

Centres 20,000 - 45,000 sq.m MYER CENTRE ADELAIDE

"City Style Doesn't Take Holidays"

MARKETING CAMPAIGN

Centres over 45,000 sq.m WESTFIELD WEST LAKES

"Level 1 - Fun for Everyone"

MARKETING CAMPAIGN

Main Street Precinct RUNDLE STREET EAST

"Adelaide's Finest Dining & Lifestyle Precinct"

MARKETING CAMPAIGN COMMENDATIONS:

Centres Up to 20,000 Sq.M

WESTFIELD TEA TREE PLUS

"Westfield Tea Tree Plus Bridal Expo"

Centres Up to 20,000 Sq.M

NEWTON VILLAGE SHOPPING CENTRE

"Win A Trip To Rome"

SALES PROMOTION WINNERS

Centres up to 20,000 sq.m

BURNSIDE VILLAGE

"Easter Taste Sensations"

SALES PROMOTION

Centres 20,000-45,000 Sq.M

GOLDEN GROVE VILLAGE

"Golden Grove Village Christmas 2011"

SALES PROMOTION

Centres over 45,000 Sq.M

WESTFIELD MARION

"The VIP Winter Shopping Party"

SALES PROMOTION - COMMENDATIONS

Centres 20,000 - 45,000 Sq.M

MUNNO PARA SHOPPING CITY

"Spring Fashion Wardrobe Makeover"

Centres over 45,000 Sq.M

ELIZABETH SHOPPING CENTRE

"Elizabeth's VIP Christmas Shopping Celebration"

COMMUNITY CAMPAIGN WINNERS

Centres up to 20,000 Sq.M

WESTFIELD TEA TREE PLUS

"North East Kids Market"

COMMUNITY CAMPAIGN

Centres 20,000 - 45,000 Sq.m

MUNNO PARA SHOPPING CITY

"Your Gift Means More This Mothers Day"

COMMUNITY CAMPAIGN
Centres over 45,000 Sq.M
ELIZABETH SHOPPING CENTRE
"Ready, Steady Go Run Around Australia"

COMMUNITY CAMPAIGN
Mainstreet Precincts
EAST END ADELAIDE
"Summer Fridays In The East End"

COMMUNITY CAMPAIGN - COMMENDATIONS:
Centres Up to 20,000 sq.m
NORTHPARK SHOPPING CENTRE
"Kids Get Active Expo"

Centres Over 45,000 Sq.M
CENTRO COLONNADES
"Get Your Skates On"

DIGITAL-SOCIAL MEDIA CAMPAIGN:

Centres 20,000 - 45,000 sq.m
MYER CENTRE ADELAIDE
"Fashions In The Foyer"

DIGITAL-SOCIAL MEDIA CAMPAIGN

Centres over 45,000 Sq.M
WESTFIELD WEST LAKES
"Yammer - A Social Network For Retailers"

SUSTAINABILITY AWARDS:

WINNER 2012 CENTRO COLONNADES
"LEAN & GREEN AT CENTRO COLONNADES"

RECOGNITION FOR INNOVATION:
IN SUSTAINABLE ENERGY USE
WESTFIELD MARION
"EMISSION IMPOSSIBLE"

RECOGNITION FOR INNOVATION
IN WASTE REDUCTION
WESTFIELD TEA TREE PLAZA
"ENGAGED RETAILER-ORGANICS RECYCLE"

RECOGNITION FOR INNOVATION
IN SUSTAINABLE DISPLAYS
WESTFIELD WEST LAKES
"HOARD WITH CARDBOARD-SUSTAINABLE HOARDINGS"

RECOGNITION FOR
SUSTAINABLE TRANSPORT USE
NORTHPARK SHOPPING CENTRE
"SAVING THE PLANET"

KEN COONEY YOUNG ACHIEVER AWARD 2012
JOEL SOUTHAM

W.J McCALLUM AWARD 2012
STEVE MARAS

GOLD AWARD 2012
BURNSIDE VILLAGE

