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# Strategising our streets

Updated 7 March 2014

The South Australian division of the Property Council of Australia launched the second edition of its Mainstreets Best Practice Guide yesterday, with the publication a culmination of local industry expertise aimed at empowering communities to realise the potential of their mainstreets.

In attendance were international delegates attending the Future of Places Conference.

"It is a step-by-step guide for local governments, state governments, retailers, property owners, planners, designers and community groups that spells out strategies for keeping our mainstreets' active and competitive," Property Council executive director Richard Angove said.

Covering six sections, from strategic planning to techniques for engaging with social media and the digital economy, the guide draws on national and international best practice examples to inspire and enliven South Australia's mainstreets.

"Economic growth and jobs creation has been a hot topic in the lead up to the state election and this guide provides a useful roadmap to ensuring mainstreets economies continue to thrive," Richard said.

"This guide creates a dialogue that bridges traditional divides to better realise tangible opportunities for vibrancy in our mainstreets.

## Top in-business SA News stories

## Updated 7 March 2014

## One-in-two women think they are paid well

With International Women's Day to be held tomorrow. Roy Morgan Research has released 2013 data.. Read story

#### Partnership aimed at first home for key workers

The State Government, Investec Bank, and not-for-profit housing provider Community Housing Limited have joined forces.. Read story

## Development to stimulate growth, jobs

Despite protestations from members of a local residents association, Mount Barker District Council mayor Ann.. Read story

#### Significant downturn in local export figures

Business SA and Manufacturing, Innovation and Trade Minister, Tom Kenyon, are putting a positive spin.. Read story

## SA retail trade marginally up in January

South Australian shoppers are being urged to buy locally following the release of the latest.. Read story

## Seafood policy a bit fishy

Labor has come under fire this week from a commercial fishing industry body over its.. Read story

#### Women executives in focus

Timing is everything in politics and Status of Women Minister Gail Gago will be hoping. Read story

#### Stop asking if we need it and we won't

A University of Adelaide researcher says the moment we stop asking if we need an.. **Read story** 

## IR reforms needed for better business

A number of industry bodies have this week reaffirmed their support of the Federal Government's.. Read story

#### Credit reporting goes from negative to positive

The majority of South Australians should benefit from the new credit reporting system which takes.. Read story

### Support for reduction of land tax continues

The Real Estate Institute of South Australia has joined Business SA, the Urban



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## Development Institute.. Read story

## ICHM punching above its weight

Adelaide's International College of Hotel Management is proving it's more than a match for some.. Read  ${\it story}$ 

## Local PR firm finalist for national award

Integrated marketing communications agency, communikate et al has been announced as a finalist in the..  ${\bf Read\ story}$ 

## Local PhD students awarded prestigious scholarship

Two University of South AustraliaPhD students were named as 2014 Fulbright scholars by the Australian-American.. Read story

## Adelaide Festival off to a flying start

Emirates has launched its first South Australian-based affiliation since establishing operations in the state in..  ${\bf Read\ story}$ 

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